

FROM OUR FIELD TO YOUR FORK

# Supersweet pineapple from Horquetas, Costa Rica



## 1. Planting in Horquetas

Rich volcanic soil, 230 days of sunshine and more than 200 cm of rain per year, so no additional water needed.  
200 ha of protected rain forest.



## 2. Growing

Pineapples are grown and harvested all year long. A pineapple plant gives 2 fruits: after 12 and 24 months.



## 3. Harvesting

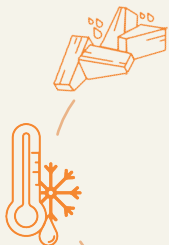
At peak ripeness for greater sweetness and perfect colour.



## 4. Peeling and cutting

The crowns are planted to grow new pineapple plants. Peeling and taking out the core is done semi-manual for better results.

Pineapple peel and core are sold to juice makers and fed to livestock. Pineapple fruit is cut into chunks or tidbits.



## 5. Flash freezing

Retains nutrients optimally.  
Freshly frozen: from harvest to freezing in less than 72 hours.

## 6. Transport

Without crown peel and core:  
60% less volume than fresh!  
In pieces: more efficient.



## 7. Ready to consume: delicious and sustainable!

Pineapple is delicious in smoothies, salads and puree. Or just as a snack!

- ✓ Supersweet and tasty
- ✓ Full of vitamins
- ✓ Always exactly ripe - less waste

